



Press Release

A MEMBER OF THE COOPER INSURANCE GROUP

T.W. Cooper Insurance

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T.W. Cooper Insurance Acquires Independent Roscoe P. Snyder Insurance Agency Founded in Walnutport in 1940

Coopersburg, PA—T.W. Cooper Insurance, an independent, multi-line insurance agency representing Erie, seven other major insurance companies and large brokerage houses, has acquired the Roscoe P. Snyder Insurance Agency, Walnutport, Pa., an independent agency also representing Erie and other major insurances companies.

T.W. Cooper, headquartered here, has been in business since 1945 and has branch locations at Plumsteadville, Bucks County, and East Greenville, Montgomery County.

Michael T. Smale, president of T.W. Cooper, said the acquisition not only presents an opportunity for Cooper to expand north into Northampton and Carbon counties, but also extends the long-standing business and friends relationship between the Cooper and Snyder agencies, most recently with Roxane M. Snyder, who is retiring as president of the agency after 30 years.

Tom Wilkinson, CIC and vice president of T.W. Cooper, said the Walnutport location will help serve the growing number of businesses, families and individuals the agency insures with commercial and personal policies. Cooper writes in excess of \$30 million in premiums annually in Lehigh, Bucks County, Eastern Pennsylvania and elsewhere. Snyder writes in excess of \$4 million in premiums annually.

Roxane Snyder said that she is pleased that Cooper continues in the Snyder tradition. “We share the same philosophy about insurance, especially the importance of serving our customers as effectively as we can. We pride ourselves on being able to offer our many customers insurance solutions that protect lives, health and property, especially now in this tough economy.”

The Snyder Agency will retain its same staff and offices at 4659 Lehigh Drive (Route 248) in Walnutport, Cooper will complement the existing Snyder product line with its own line of commercial—auto, packages, worker’s compensation, business umbrella and group health, disability and life—and personal—auto, homeowner’s, boat, motorcycle, umbrella, whole and term life and health-coverage. In addition to Erie, T.W. Cooper also represents the Progressive, Hartford, One Beacon, Chubb, AIG and Lehigh Mutual insurance companies.

Alfred E. Snyder, who died in 1956, founded the Snyder Agency in 1940. His son, Roscoe, ran the agency until he died in 1975 along with his wife, Irmgard, who took over in 1975. Roxane, who started working for the agency in 1978, became president in 1992 when her mother retired. The agency has won many awards over the years including the prestigious Erie Quality Agent’s Award in 1990 and 2000.

The Snyder Agency staff currently includes Pat Carlton, Slatington, personal lines agent; Janet Steigerwalt, Lehigh, a commercial agent and broker; Stephanie Boyle, Lehigh, personal lines agent; Stephanie Erschen, Walnutport, commercial agent; Dana Brooker, Walnutport, Information Technology manager; and Cathy Baus, Walnutport, personal and life agent. It also carries investment products including IRAs and annuities.

T.W. Cooper Insurance, headquartered at 6666 Passer Road, Coopersburg, represents many businesses including manufacturers, contractors, wholesalers, distributors and property managers.

For more details contact the Snyder Agency at 610-767-5155 or 877-777-6933 (toll-free), by e-mail at stephpersonal@rpsnyderinsure.com or via their website at www.rpsnyderinsure.com.

To contact T.W. Cooper Insurance, call 866-766-6309 (toll-free), e-mail tom@twcooperinsurance.com or visit www.cooperinsurancegroup.com.